

# KRAZY KOSCI KLIMB

Corporate Sponsorship Opportunities



The Krazy Kosci Klimb is a once in a lifetime opportunity for people living with cerebral palsy. This thrilling challenge event enables 20 young people with cerebral palsy to reach the top of Australia!

But they can't do it without you.



## Introducing the Krazy Kosci Klimb

The Krazy Kosci Klimb is an empowering challenge event for kids with cerebral palsy or similar disabilities. Open to people from the age of 12, the event is centred on 20 lead participants, each assisted by their support teams, climb the summit track from Charlotte Pass to the top of Mount Kosciuszko. The event takes place over a weekend in February.

The idea for this unique event came from Hannah Diviney, a teenager living with cerebral palsy who wanted to create an opportunity where people with disability could benefit from the life changing rewards that challenge events can bring. With the assistance of her parents and family friend, Mick Campbell, the idea for the Krazy Kosci Klimb was born.

The first ever Krazy Kosci Klimb was held in February 2014. In five years, the event has provided an opportunity for almost 100 teenagers and young adults living with a disability to challenge themselves to go beyond their best and reach the top of Australia.

Thanks to the generous support of participants, their family, friends and corporate sponsors the Krazy Kosci Klimb has also raised \$1.1 million to fund accessible gyms and sporting programs run by Cerebral Palsy Alliance.



Event founders Mick Campbell and Hannah Diviney









# Join us for the adventure of a lifetime

The Krazy Kosci Klimb provides a unique opportunity for corporate supporters to get to know our clients and families, and experience the challenges that they face on a daily basis, of living with cerebral palsy. This experience often challenges their own perceptions, providing the impetus to break down barriers and build advocacy within the community and greater inclusion in the workplace.

Corporate partners are encouraged to get their entire workforce involved in promoting the event and fundraising through special events in the lead up to the challenge. Every team sponsor is introduced to their sponsored family several weeks before the event to allow time for these activities to take place.

In 2019 the Krazy Kosci Klimb aims to raise another \$300,000 with the support of corporate sponsors. The funds raised from the Krazy Kosci Klimb will go towards purchasing specialised equipment for our accessible gyms, help us to run our sports programs and fund exercise physiologists to support our exercise and sporting programs for people living with disability.

You can inspire your staff and join other corporate supporters including Macquarie Bank, KPMG and Clayton Utz by sponsoring a team in the Krazy Kosci Klimb.

## Team Sponsorship - \$10,000

\$5,000 team sponsorship  
\$5,000 minimum fundraising goal

Each team sponsorship will cover the cost of the participant and their family, as well as four members of your organisation to take part in the Krazy Kosci Klimb.

Sponsorship can be set up a few different ways:

- \$10,000 (+GST) - Up front sponsorship fee includes fundraising component
- \$5,000 (+GST) - This can be raised by staff donation, foundation matching or fundraising activities leading up to the event.
- \$10,000 - Team sponsorship and minimum fundraising amount can be raised in full by fundraising activity\*

*\*Please note: if the fundraising commitment is not met by the end of the event your organisation will be invoiced for the difference.*

We have lots of fun creative fundraising ideas we can share with you to help you achieve your fundraising goal.



Arran speaking at Clayton Utz

Team sponsorship benefits include:

- Sponsorship of one team which includes the participant with cerebral palsy or other disability and up to four of their family members
- The opportunity for four members from your organisation to join the participant and their family on the Krazy Kosci Klimb
- All (onsite) accommodation and meal costs will be covered for the four members of your organisation
- Your organisation's logo will be included on the team fundraising page on the Krazy Kosci Klimb website
- The provision of approved event logos and copy for your use in promoting the event to your customers, employees and business partners
- Logo recognition as a team sponsor in related media releases and on the event website sponsors page (this will link to your company's website)
- Logo recognition as team sponsor on the 'thank you' video distributed to all event attendees, posted on Cerebral Palsy Alliance's Facebook page, on the Cerebral Palsy Alliance YouTube channel and on the event website
- Acknowledgment and thanks at the event launch function, event meetings and post event functions.

Your support of the Krazy Kosci Klimb will make a world of difference to young people living with disability and enable Cerebral Palsy Alliance to provide world-class health and wellbeing programs for many years to come. We hope you will join us in 2019.

**For more information, or to arrange a meeting with one of our team, please contact:**

Erin Perry  
Event Manager

Phone: 02 9975 8708  
Mobile: 0466 912 191

Email: [eperry@cerebralpalsy.org.au](mailto:eperry@cerebralpalsy.org.au)