



SCALING NEW HEIGHTS: 16 YOUNG PEOPLE WITH DISABILITIES TAKE ON MOUNT KOSCIUSZKO TO RAISE \$500,000 FOR PEOPLE LIVING WITH CP

This February, sixteen exceptional young Australians with cerebral palsy or similar disabilities will embark on an extraordinary journey to the summit of Mount Kosciuszko as part of the Krazy Kosci Klimb, an annual event empowering participants to redefine their limits while raising vital funds for Cerebral Palsy Alliance (CPA).

With the unwavering support of families, friends, corporate sponsors and CPA staff, participants will embark on the inspiring 18-kilometre journey to conquer Australia's highest peak. More than a physical challenge, the Krazy Kosci Klimb embodies resilience, teamwork and the power of community. By raising funds for CPA's Health and Wellbeing Program, the event provides essential support and opportunities for children and adults with cerebral palsy to thrive.

"This event is more than a climb – it's about conquering challenges, smashing boundaries, and creating opportunities. The incredible spirit of the climbers and their teams inspires everyone to push beyond what seems possible. Every dollar raised fuels programs that give young Australians with cerebral palsy the chance to live their best lives," says Rob White, CEO of CPA.

This year, the Krazy Kosci Klimb will celebrate its 10-year Klimbiversary. To date, the event has raised over \$2.5 million, positively impacting the lives of more than 140 young people with cerebral palsy. By funding CPA's sports programmes and accessible gym facilities, the event has provided tailored therapy, equipment, and support—empowering young individuals to achieve greater independence, physical fitness, and self-confidence.

These funds have also been instrumental in providing access to qualified exercise physiologists, specialised gym equipment and inclusive exercise and sporting programs. Through transformative sports camps, young people with disabilities have built confidence, independence, and physical strength.

This year's participants include inspiring individuals like Anika Facer. After suffering a stroke at birth and facing an uncertain prognosis, Anika (aged 8) is thriving thanks to early intervention therapy, which began at just six weeks old. Excited to dress up with her team, Anika is ready to take on the new challenge of climbing Kosci.

Preparation for the Krazy Kosci Klimb started months ago, with teams engaging in practice hikes and innovative fundraising campaigns, rallying support from families, friends, workplaces and the broader community. Each team is powered by the generosity of a corporate sponsor, who join participants on this journey while fostering diversity and inclusion within their organisations.

This year, CPA is inviting friends, families, businesses and local communities to rally behind these extraordinary climbers. Whether you're cheering from afar or hiking alongside as a support team, every step helps to ensure that young people with cerebral palsy can achieve their personal best.

Head to krazykosciklimb.com.au for more information or to donate.





Event details:

Date: Saturday 8th February 2025

Start/Finish line: Charlotte Pass, Mount Kosciuszko Rd, Mount Kosciuszko

Start time: 7am-8:15am **Finish time:** 3:30pm-5pm

MEDIA CONTACT: Jacqui Godinet | GoodPR | jacqui@goodpr.com.au | 0413 149 058

ABOUT CEREBRAL PALSY:

• Cerebral palsy is the most common physical disability in children, and in Australia, a child is born with cerebral palsy every 20 hours, accounting for 1 in every 700 births.

- There are approximately 17 million people globally currently living with cerebral palsy, including more than 34,000 in Australia.
- Cerebral palsy is a physical disability that affects movement and posture. Cerebral palsy is an
 umbrella term that refers to a group of disorders affecting a person's ability to move. Cerebral
 means 'of the brain' and palsy refers to 'a lack of muscle control'.
- Cerebral palsy in most cases is caused by an injury to the developing brain either during
 pregnancy or shortly after birth. It is a permanent life-long condition, but generally does not
 worsen over time.
- Cerebral palsy affects body movement, muscle control, muscle coordination, muscle tone, reflex, posture and balance. People who have cerebral palsy may also have visual, learning, hearing, speech, epilepsy and intellectual impairments.
- Although there is no cure, advancements in healthcare and technology have helped improve quality of life. This includes assistive technologies, therapy programs, and innovative care approaches that enable individuals with cerebral palsy to lead fulfilling lives

ABOUT CEREBRAL PALSY ALLIANCE:

- Cerebral Palsy Alliance is a ground-breaking, global centre of expertise for cerebral palsy research, advocacy, intervention and assistive technology innovation.
- As the world's largest private funder of cerebral palsy research, we bring together a powerful
 alliance of great minds. Our research-informed interventions are world-class, our unique
 accelerator program is unlocking the potential of technology to drive greater inclusion for
 people with disability, and our voice is a powerhouse for bringing together communities and
 countries in effecting change.
- For over 75 years, we have been driven by our founders' vision of a future where nothing is
 impossible for people with cerebral palsy and similar conditions. Today, the 17 million+ global
 cerebral palsy community, together with our 2500+ employees and 150,000+ donors,
 fundraisers and entrepreneurs, are contributing to solving the next set of impossibilities.