



# Engage your team. Elevate your brand. Change lives.

5 - 7 February 2027

The Krazy Kosci Klimb is an incredibly unique, life changing event hosted by Cerebral Palsy Alliance (CPA).

15 Corporate Team's each year  
200+ Participants  
\$4m+ Raised

This annual event has funded the Health and Wellbeing Program at Cerebral Palsy Alliance, including qualified exercise physiologists, specialised equipment, sports programs for teenagers and adults with disability.

The following pages detail sponsorship opportunities for corporate support and employee engagement. Hear from our previous corporate partners [here](#).

“

*This weekend did more than just challenge me... it inspired me, broke me, fixed me, and helped me expand my perspective on life, a bit more... I'm deeply grateful for the experience.*

”

*Bindu Panicker, TNA Solutions (2024)*



# Sponsorship Benefits



Strengthen ESG & DEI positioning with real impact



Build meaningful connections with clients and partners



Gain national media and social exposure



Drive employee engagement through a once-in-a-lifetime experience

# Enjoyed by Australia's Leading Organisations



# Sponsorship Opportunities



## Team Sponsorship

4 Employees | \$10,000 + GST | \$5,000 team fundraising target

Your team will take part in a truly unique experience!

### Team Sponsorship benefits

#### *On the experience:*

- Summit Mount Kosciuszko alongside your Family Team and Lead Participant
- Connect with participants, families, and corporate teams
- Fully hosted weekend: accommodation, meals, and logistics included
- Co-branded content to showcase your involvement

#### *Pre-event*

- CPA support to engage your teams and drive fundraising
- Brand exposure across event platforms and campaign channels
- Exclusive tour of CPA's largest therapy centre (up to 10 people)
- Client ambassador session sharing lived experience
- Pre-event opportunities to connect with families and corporate partners



## Check Point Sponsorship

4 Employees | \$5,000 + GST | \$500 per person minimum fundraising goal

Play a key role in one of the most memorable parts of the Krazy Kosci Klimb. As a Checkpoint Partner, your team will help create an engaging and uplifting experience for participants as they make their way up the mountain.

### Checkpoint Sponsorship Benefits

#### At the event:

- Join the Kosci experience with 4 employees, helping bring your checkpoint to life
- Connect with participants, families, and corporate teams across the climb
- Deliver a branded, high-energy checkpoint with activations and giveaways
- Enjoy a fully hosted weekend — accommodation, meals, and drinks included

#### Pre-event:

- CPA support to activate your teams and drive fundraising
- Brand exposure across Krazy Kosci Klimb platforms and campaign channels
- Exclusive tour of CPA's largest therapy centre (up to 10 people)
- Pre-event opportunities to connect with families and corporate partners





## Summit Sponsorship

*Own the most powerful moments of the climb*

4 Employees | \$10,000 + GST | \$500 per person minimum fundraising goal

Be part of the defining moment, when children with cerebral palsy and their families achieve the extraordinary and reach the summit.

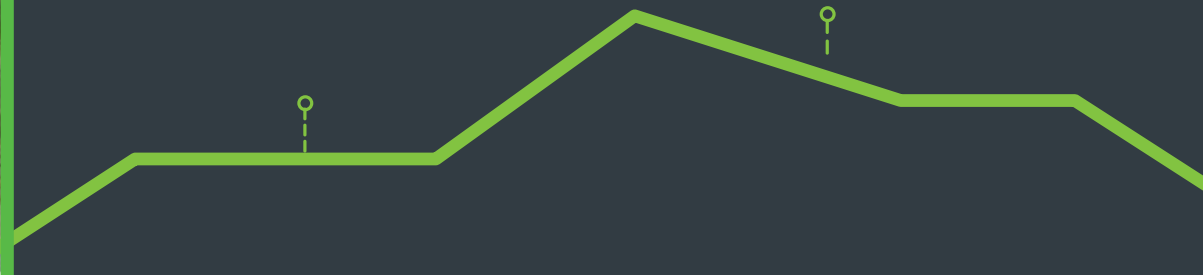
### The Summit Sponsorship Benefits

#### At the event:

- Prominent brand presence at the summit, the peak moment of the event
- Join the Kosci experience with 4 employees, supporting the summit checkpoint
- Celebrate alongside participants, families, and corporate teams
- Deliver a branded activation or giveaways at the summit
- Fully hosted experience: accommodation, meals, and drinks included

#### Pre-event

- CPA support to engage your teams and drive fundraising
- Brand exposure across event platforms and campaign channels
- Exclusive tour of CPA's largest therapy centre (up to 10 people)
- Client ambassador session sharing lived experience
- Pre-event opportunities to connect with families and corporate partners





## Basecamp Sponsorship

*Own the start, the finish, and the celebration!*

4 Employees | \$10,000 + GST | \$500 per person minimum fundraising goal

Be at the heart of the Krazy Kosci Klimb. As Basecamp Partner, your brand is front and centre, from the first step to the final finish line celebration.

### *At the event:*

- Major brand visibility at basecamp, including start/finish arch, signage, and event branding
- Opportunity to sponsor the finish line BBQ, the ultimate celebration moment
- Hand out the iconic “I Did It” finishers t-shirt (with your logo opportunity)
- Host a branded activation or merchandise station engaging all participants
- Join the experience with 4 employees, including the opportunity to complete the climb
- Fully hosted weekend: accommodation, meals, and drinks included

### *Pre-event*

- CPA support to activate your teams and drive fundraising
- Brand exposure across event platforms and campaign channels
- Exclusive tour of CPA’s largest therapy centre (up to 10 people)
- Pre-event opportunities to connect with families and corporate partners



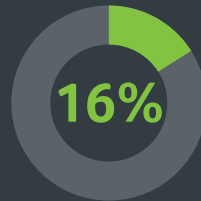
# Be part of something bigger than a team experience.

# Be part of changing lives.

Currently 16% of the world's population is living with disability. Thanks to research and improved care during pregnancy and in the newborn period, the rate of cerebral palsy (CP) in Australia has fallen to around 1 in 700 births, meaning around one baby is born with CP every 20 hours.

CP is a permanent life-long condition caused by damage to the developing brain. It is the most common physical disability in childhood, there is no pre-birth test and there is no known cure.

We rely on the generosity of our donors and corporate partners to fund events like the Krazy Kosci Klimb, to turn dreams into reality.



## Join us

Limited to 15 corporate teams annually, secure your place or partner with us today.

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[krazykosciklimb.com.au](http://krazykosciklimb.com.au)

